

WCSX McDonald's-Dr. Pepper- Official Contest Rules

NO PURCHASE OR OTHER CONSIDERATION IS NECESSARY TO PARTICIPATE IN THIS CONTEST; PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

How to Enter for a Chance to Win

Contest runs from Saturday, June 27, 2015 through Friday, August 14, 2015. Attend one of the Four (4) WCSX McDonald's appearances listed below, complete a registration form, and participate in one of the on-site games for a chance to win a Dr. Pepper/McDonald's V.I.P. prize pack and be qualified for the grand prize drawing. Twenty Five (25) participants will be selected to win a V.I.P. prize pack at each of the four appearances (100 qualifiers total). The Grand Prize drawing will be held at the end of the final appearance on Friday, August 14, 2015 at McDonald's located at 22525 Woodward Ave Ferndale, MI 48220. At approximately 7:00pm, one (1) qualifier will be chosen randomly from all eligible qualifiers in attendance to win the Grand Prize trip for two to Florida. Must be present to win. If the initially-selected winner is not present when his/her name is announced, s/he will be disqualified and another winner will be selected until the person whose name is announced is present. Winner selection is subject to confirmation of eligibility.

All contest entries will become the property of Station and will not be acknowledged or returned.

Where to enter:

Register on site and participate in a game at one of four (4) McDonald's appearances.

Saturday June 27th from 11am-6pm at McDonald's at 16515 Fort Street, Southgate, MI 48195

Saturday July 11th from 12pm-4pm at McDonald's at 35111 West Michigan Avenue, Wayne, MI

Sunday August 2nd from 12pm-6pm at McDonald's at 37701 South Gratiot Ave, Clinton Twp., MI 48036

Friday August 14th from 10am-3pm at McDonald's at 22525 Woodward Ave., Ferndale, MI 48220 (Final appearance and Grand Prize drawing)

Qualifying Prize

One Hundred (100) Qualifying Prizes will be awarded, each consisting of a Dr. Pepper® T-shirt, other Dr. Pepper items and a WCSX static sticker. ARV=\$25 Per Prize Pack

Grand Prize

One (1) Grand Prize will be awarded, consisting of:

- Trip for two (2) to Fort Lauderdale, FL. Trip includes Round Trip coach air transportation for two, and three (3) night's accommodations at Pelican Grand Beach Resort (one room, double occupancy, room and tax only). Prize will be awarded in the form of one or more travel vouchers or tickets, compliments of Visit Florida.

Total ARV of Grand Prize: \$1,650. Prize elements are not exchangeable or redeemable for cash; are subject to terms and conditions of use as stated on the voucher or ticket; and cannot be combined with any other offer. Tickets and vouchers will not be replaced if lost, mutilated or stolen. Sponsors in their sole discretion may substitute prizes of equal or greater value. Winner and guest must travel on the same itinerary and complete all travel by August 16,

2016. Flight selection may be limited. Scheduling is subject to availability. Blackout dates and other restrictions apply. Travel deadline is final and will not be extended. If winner cannot take trip by the stated deadline, s/he will forfeit the prize.

Grand Prize DOES NOT INCLUDE: Meals, travel insurance, luggage fees, any tax payments based on prize value, ground transportation, parking, or any other expenses incurred during or in connection with travel and acceptance/use of prize. Any monies paid in connection with this prize are nonrefundable. Should the winner become unable to use the prize, no refunds will be issued for monies paid toward taxes and fees.

Odds of winning the Grand Prize once a qualifier depend on the number of qualifiers present at the Grand Prize drawing, but will be no less than 1 in 100. Non-cash prizes are not redeemable for cash. WCSX reserves the right, in its sole discretion, to substitute any prize with one of equal or greater value. Winners may not request prize substitution. Prizes are non-transferable and may not be claimed or used by any person other than the winner. Qualifying Prize winners will receive their prizes in person at the applicable appearance. Grand Prize winner must claim prize or prize certificates in person, during business hours, at the WCSX office by August 30, 2015. Prizes not claimed as stated above will be forfeited.

Eligibility

All entrants must be at least 21 years old and legal residents of the United States, living or working in the Detroit metro survey area (as defined by Nielsen Audio). A winner will be disqualified if he/she or a member of his/her household has won a WCSX contest with a value over \$50.00 within the previous 60 days. Employees (including their immediate families and members of the same household) of Greater Media Detroit, McDonald's Corporation, Dr. Pepper/Seven Up Inc., Visit Florida, their respective affiliates, any other promotion sponsors/prize providers, advertising and promotional agencies who do business with WCSX or any of the promotion sponsors, and other radio stations in the Detroit metro survey area are not eligible to participate. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws." Limit one qualifying prize per person and household during the contest. Void where prohibited.

Release

By entering, all participants release and hold harmless the promotion sponsors, WCSX, Greater Boston Radio, Inc., Visit Florida, McDonald's Corporation, Dr. Pepper/Seven Up Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents ("Released Parties") from any and all liability and any injuries, loss or damage of any kind arising from or in connection with this contest and any prize won. By participating in the contest, participants agree to be bound by the above terms and conditions of the contest and of the Grand Prize, and the decisions or interpretation of Visit Florida regarding the terms and conditions of Grand Prize travel, which shall be final in all respects. Winners will be required to sign a form releasing the Released Parties from all liability in connection with the contest and the award and use of the prize before claiming the prize.

Disclaimer

Each of the Released Parties undertakes no liability or responsibility, and makes no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections

or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). The Released Parties are not responsible for damage to a prize or loss of a prize or prize certificate after the prize has been claimed. Winners must inspect their prizes or prize certificates before leaving the station. The Released Parties are not responsible for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, misdirected, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest. If, for any reason, the contest is not capable of being conducted as planned, including but not limited to infection by computer virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of the Sponsors, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the contest and/or determine an alternate method of awarding the prize(s).

License

Entry into any contest constitutes full permission for WCSX and promotion sponsors/prize providers and their respective affiliates to broadcast and/or to photograph or publish the participant's name, voice, recorded comments, biographical information, face and likeness, in any medium, without compensation.

Taxes

If required by applicable law, WCSX will report the total value of each prize to the IRS and will furnish winners with a federal Form 1099. Winners must provide their social security number to WCSX for tax reporting purposes, and are solely responsible for payment of all taxes incurred as a result of the award of a prize.

General

Failure to conform to all contest rules, or any fraud or other illegal or inappropriate conduct on the part of a contestant or on a contestant's behalf, will result in the contestant's disqualification and forfeiture of any prize won. WCSX reserves the right to rule ineligible listeners who, in WCSX's sole judgment, engage in abusive conduct with respect to any contest or promotion conducted by WCSX or its affiliates. WCSX reserves the right to cancel, suspend and/or modify this Contest and these Official Rules at any time, which changes will become effective upon announcement. By taking part in this contest, participants agree to be bound by these rules and all decisions of the judges, who are employees of WCSX and whose decisions with respect to all aspects of the contest are final and binding. Copies of written contest rules and, where required by law, the list of winners are available during regular business hours at the WCSX studio, One Radio Plaza, Ferndale, MI 48220, for 60 days after the contest concludes.

As a condition to participating in this Contest, each entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Contest shall be resolved individually, without resort to any form of class action. The entrant and WCSX hereby waive any and all right to trial by jury. If any provision of these Official Rules is declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law.

All federal, state and local laws and regulations apply.

Sponsors: Greater Boston Radio, Inc. d/b/a WCSX, One Radio Plaza, Ferndale, MI 48220; McDonald's Corporation, One McDonald's Plaza, Oak Brook, IL 60523; Dr. Pepper / Seven Up Inc., 5301 Legacy Drive, Plano, TX 75024.