

**WCSX Big Jim's House "Renewing of the Vow's – Coney Style"
Official Contest Rules**

These rules apply to WCSX Renewing of the Vow's – Coney Style ("Contest") conducted by **Beasley Media Group, LLC d/b/a WCSX** ("Station"). **In addition, the General Contest Rules posted at www.wcsx.com apply to this Contest.** If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on January 16, 2023 and end on February 10, 2023
- b. To enter online, visit wcsx.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on January 16, 2023 at 8:00am Eastern Time ("ET") and ending at 9:59am ET on February 10, 2023 ("Online Entry Period"). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible couple during the Online Entry Period regardless if entrant has more than one email address. Multiple participants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Each online entry form must include an essay of three hundred (300) words or less stating why the couple deserves to win the prize ("Essay") and a photo of the couple (with no other individuals in the photo) ("Photo"). Entrants may nominate a married couple to receive the prize or may enter on their own behalf if they are a married couple. All entrants must be legally married and able to show marriage certificate as proof of marriage upon request in order to be eligible to win a prize. Photos must be in .jpg or .gif format with a maximum file size of 1MB.
- d. **By submitting an online entry, entrants certify that they own the Photo and have the right to submit the Photo and Essay for all Contest purposes, including (without limitation) posting on the Station website and other promotional uses by Station in any medium.**
- e. Essay and Photo must be the entrant's original, creative work. Each Essay and Photo must not be protected by copyright; each entrant must have the right to submit it. The Essay and Photo may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks. Station, in its sole discretion, reserves the right to disqualify any entry if such entry contains any illegal, indecent content or otherwise offensive material, such as graphic violence or drug abuse, or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public display, broadcast, or posting on the Station's website. Entries that do not comply with these rules will not be eligible for the Contest. By participating in the Contest, entrants consent and agree that the

submitted entries, including the Essay and Photo, or any portion thereof, may be disclosed on air, posted on Station's website, or in any other media, at Station's discretion. Entries generated by script, macro or other automated means will be void. Any Essay that exceeds 300 words will be shortened by the Station to include only the first 300 words. **Photos entered should be of the nominated married couple only; no other individuals should be in the Photo.**

- f. A couple may be nominated only once. There will be up to a total of Five (5) winning couples selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit Metro Area, consisting of the following Michigan counties: Lenawee, Monroe, Wayne, Washtenaw, Jackson, Hillsdale, Ingham, Livingston, Oakland, Macomb, St. Clair, Lapeer, Genesee, and Shiawassee; and the following Ohio Counties: Lucas, Fulton, and Williams, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility. **This eligibility restriction section applies to both entrants and couples.**
- b. Couples must be already legally married and able to show marriage certificate as proof of marriage upon request.

3. PRIZES

- a. Up to five (5) prizes will be awarded. Each prize consists of an invitation for the winning couple to come to American Coney Island, 114 West Lafayette Blvd., Detroit MI 48226, on February 14, 2023 from 11:00am-1:00pm ET to participate in the WCSX Renewing of the Vow's event and have their wedding vow's renewed by the members of WCSX's Big Jim's House morning show. Winning couples also receive a free Coney lunch including non-alcoholic drinks at American Coney Island. Approximate Retail Value of each prize is \$50.

NOTE: Prize will be awarded only to the married couple identified in the online entry form. **Renewing of the Vow's is not a legal binding ceremony. Couples must be legally married before the event and have proof of marriage certificate. This vow renewal is in no way an actual marriage.** If the event or any other portion of the prize is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s).

- b. All couples must claim their prize in person on February 14, 2023 at 11:00am ET and must present valid photo identification/marriage license upon request to claim prize. Prizes not claimed at the Event will be forfeited. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. On Friday, February 10, 2023 at approximately 10:00am ET, up to five (5) winning couples will be selected in a Station-conducted random drawing from all eligible online entries received. Winning couples will be notified by telephone promptly following the prize drawing. **Essays and Photos will not be judged for the purpose of selecting winning couples.**
- b. Odds of winning depend on number of eligible online entries received during the Online Entry Period.
- c. Entrants need not listen to the Station or be present to win. Winning couples must confirm their participation in the prize event by 5:00pm ET on Monday, February 13, 2023, or risk disqualification and selection of an alternate winning couple (time permitting) in a random drawing of all remaining eligible entries.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wcsx.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.wcsx.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Detroit, MI 48220, or by sending a self-addressed, stamped envelope to the Station.