WCSX- Big Jim's House 10K Call the Ball Football Contest Official Contest Rules

These rules apply to **94.7 WCSX Big Jim's House 10K Call the Ball Football** Contest ("Contest") conducted by **Beasley Media Group, LLC** d/b/a WCSX ("Station"). **In addition, the General Contest Rules posted at** <u>www.wcsx.com</u> apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on September 2, 2024 and end on January 3, 2025.
 - i. To enter on-air, listen to the Station each weekday beginning on Monday, September 2, 2024 and ending on Friday, January 3, 2025 between the hours of 6:00am Eastern Time ("ET") and 10:00am ET for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced on-air at the time of the cue to call) to the Station contest line at (248) 398-WCSX will be asked to make a guess as to the exact final score of the next NFL football game between the Detroit football team and their opponent and will be gualified for a chance to win the Prize as described in Section 4 (each deemed a "Qualifier"), upon confirmation of eligibility. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a Qualifier. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Qualifier only once. Up to fifteen (15) Qualifiers will be selected in the Contest each week in the Contest. There is no prize associated with being deemed a Qualifier.
- b. There MAY be up to a total of three (3) Prize winners selected in the Contest. If at any time, three (3) Prizes have been awarded, the Contest will immediately end, and no additional cues to call will air.

2. ELIGIBILITY RESTRICTIONS

a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit Metro Area, consisting of the following Michigan counties: Lenawee, Monroe, Wayne, Washtenaw, Jackson, Hillsdale, Ingham, Livingston, Oakland, Macomb, St. Clair, Lapeer, Genesee, and Shiawassee; and the following Ohio Counties: Lucas, Fulton, and Williams, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

a. Up to three (3) Prizes MAY be awarded, in the event an eligible Finalist's score prediction entry submitted exactly matches the official final score of each team in their designated game for which the score was predicted as described below. Each Prize consists of ten thousand dollars (\$10,000). Approximate Retail Value of each Prize is \$10,000.

No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately eight (8) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.

b. Prizes or prize certificates must be claimed as directed by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to seventeen (17) total Finalists will be selected as follows:
 - i. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday September 6, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected September 2, 2024 through September 6, 2024. The Finalist's score prediction will be valid for the Detroit vs Los Angeles game on Sunday September 8, 2024.
 - Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday September 13, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected September 9, 2024 through September 13, 2024. The Finalist's score prediction will be valid for the Detroit vs Tampa Bay game on

Sunday September 15, 2024.

- iii. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday September 20, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected September 16, 2024 through September 20, 2024. The Finalist's score prediction will be valid for the Detroit vs Arizona game on Sunday September 22, 2024.
- iv. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday September 27, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected September 23, 2024 through September 27, 2024. The Finalist's score prediction will be valid for the Detroit vs Seattle game on Monday September 30, 2024.
- v. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday, October 11, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected October 7, 2024 through October 11, 2024. The Finalist's score prediction will be valid for the Detroit vs Dallas game on Monday October 13, 2024.
- vi. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday October 18, 2024 in a Station-conducted random drawing from all eligible qualifiers selected October 14, 2024 through October 18, 2024. The Finalist's score prediction will be valid for the Detroit vs Minnesota game on Sunday October 20, 2024.
- vii. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday October 25, 2024 in a Station-conducted random drawing from all eligible qualifiers selected October 21, 2024 through October 25, 2024. The Finalist's score prediction will be valid for the Detroit vs Tennessee game on Sunday October 27, 2024.
- viii. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday November 1, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected October 28, 2024 through November 1, 2024. The Finalist's score prediction will be valid for the Detroit vs Green Bay game on Sunday November 3, 2024
- ix. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday November 8, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected November 4, 2024 through November 8, 2024. The Finalist's score prediction will be valid for the Detroit vs Houston game on

Sunday November 10, 2024.

- x. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday November 15, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected November 11, 2024 through November 15, 2024. The Finalist's score prediction will be valid for the Detroit vs Jacksonville game on Sunday November 17, 2024.
- xi. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday November 22, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected November 18, 2024 through November 22, 2024. The Finalist's score prediction will be valid for the Detroit vs Indianapolis game on Sunday November 24, 2024.
- xii. Up to one (1) Finalist will be selected at approximately 8:20am ET on Wednesday November 27, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected November 25, 2024 through November 27, 2024. The Finalist's score prediction will be valid for the Detroit vs Chicago game on Thursday November 28, 2024.
- viii. Up to one (1) Finalist will be selected at approximately 8:20am ET on Wednesday December 4, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected December 2, 2024 through December 4, 2024. The Finalist's score prediction will be valid for the Detroit vs Green Bay game on Thursday December 5, 2024.
- xiv. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday December 13, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected December 11, 2024 through December 13, 2024. The Finalist's score prediction will be valid for the Detroit vs Buffalo game on Sunday December 15, 2024.
- xv. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday December 20, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected December 16, 2024 through December 20, 2024. The Finalist's score prediction will be valid for the Detroit vs Chicago game on Sunday December 22, 2024.
- vvi. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday December 27, 2024 in a Station-conducted random drawing from all eligible Qualifiers selected December 23, 2024 through December 27, 2024. The Finalist's score prediction will be valid for the Detroit vs San Francisco game

on Monday December 30, 2024.

- xvii. Up to one (1) Finalist will be selected at approximately 8:20am ET on Friday January 3, 2025 in a Station-conducted random drawing from all eligible Qualifiers selected December 30, 2024 through January 3, 2025. The Finalist's score prediction will be valid for the Detroit vs Minnesota game on Sunday January 5, 2025.
- xviii. Non-selected Qualifiers will **not** automatically rollover into any subsequent Finalist random drawings. Potential Finalists will be notified by telephone promptly following the random drawings. **There is no prize associated with being deemed a Finalist.**
- b. Up to three (3) Prize winners MAY be selected as follows:

If an eligible Finalist's score prediction entry submitted exactly matches the official final score of each team in their designated game for which the score was predicted, as determined by the NFL upon conclusion of the Finalist's designated game, this will be considered a Prize-Winning Occurrence and the Finalist will be awarded a Prize.

If an eligible Finalist's score prediction entry submitted DOES NOT exactly match the official final score of each team in their designated game for which the score was predicted, then no Prize will be awarded to that Finalist. **No more than three (3) Prizes will be awarded.** Potential Prize winners will be notified by telephone following the conclusion of the designated game.

- c. Odds of being deemed a Qualifier on-air depend on the number and order of calls received. Odds of a Qualifier being deemed a Finalist depend on the number of Qualifiers selected for that random drawing.
- d. Entrants must listen to the Station but need not be present to be deemed a Qualifier. Qualifiers/Finalists need not listen to the Station or be present to win a Prize.
- e. Each Prize winner must confirm acceptance of prize within one (1) day of winning, or risk disqualification and an alternate Prize winner will **NOT** be selected.
- f. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at <u>www.wcsx.com</u>.

- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at <u>www.wcsx.com</u>.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Detroit, MI 48220 or by sending a self-addressed, stamped envelope to the Station.
- d. By entering, entrants agree to these rules and expressly consent to the use of their name, photograph or likeness for advertising purposes without further compensation. Winners agree to hold Station and any participating promotional companies, as well as the prize provider, including their respective officers, shareholders, directors, employees, agents and representatives harmless from and against any and all claims or liability arising directly or indirectly from the prize or Contest.